

**Table 4 Urban Proposals**  
**Research and Development Projects (Section B)**

App.	Rank	Applicant	Project Title	Applicant Proposed Share	Funds Requested	Total Project Costs
4109	1	California Urban Water Conservation Council	California WaterStar Initiative: Water Efficiency Product Rating and Labeling	\$350,000	\$700,000	\$1,050,000
4086	2	Alameda Point Collaborative	Water Efficient Landscaping	\$0	\$792,000	\$792,000
4054	3	Irvine Ranch Water District	Statewide Study of Water Use Efficiency	\$235,000	\$761,668	\$996,668
4132	4	California Urban Water Conservation Council	Urban Water Efficiency Technical Assistance Program	\$603,584	\$1,911,349	\$2,514,933
4112	5	South Yuba river Citizens League	"The Great Water Mystery" School Assemblies and School Water Audit	\$161,380	\$155,150	\$316,530
4017	6	Irvine Ranch Water District	Rotary Nozzle Retrofit Study	\$60,166	\$71,819	\$131,985
4085	7	Alameda Point Collaborative	Ploughshares Demonstration Garden	\$0	\$193,460	\$193,460
4136	8	California Urban Water Conservation Council	Smart From the Start	\$65,583	\$314,250	\$379,833
4174	9	University of California Regents - Lawrence Berkeley National Laboratory	Determining Waste of Water and Energy in Residential Hot Water Distribution Systems	\$935,000	\$935,000	\$1,870,000
4114	10	Metropolitan Water District of Southern California	Online/Web-Based Irrigation Efficiency Training	\$155,000	\$155,000	\$310,000
4083	11	Santa Clara Valley Water District	Water Efficiency Demonstration Garden	\$240,865	\$730,000	\$970,865
4020	12	Central Basin Municipal Water District	Commercial Landscape Wireless Valve End Use Management Research Project	\$414,667	\$492,155	\$906,822
4036	13	Clovis Botanical Garden Committee	Clovis Botanical Garden Expansion	\$904,147	\$1,773,079	\$2,677,226
4141	14	East Bay Municipal Utility District	New Business Plan Review Program For Water Use Efficiency	\$150,000	\$150,000	\$300,000
4118	15	Efficiency Partnership	Flex Your Power at the Tap	\$23,543,726	\$3,450,000	\$26,995,231
4049	16	The Regents of the University of California, division of Agriculture and Natural Resources /UCCE San Bernardino County	Conserving Water and Improving Plant Health in Large Southern California Landscapes	\$119,622	\$390,026	\$509,648
4157	17	Pacific Instituet for Studies in Development, Environment, and Security	Development of a Water Use Efficiency Implementation Cost and Cost Effectiveness Model	\$0	\$142,385	\$142,385
4111	18	California State University, Fresno Foundation	Irrigation System Audits by Students	\$0	\$318,783	\$318,783
4143	19	East Bay Municipal Utility District	Multi-Family Submeter Pilot Study	\$150,000	\$150,000	\$300,000
4119	20	Stockton East Water Dist	Children Museum WUE	\$6,000	\$54,000	\$60,000
4057	21	San Diego, city of	Recirculating Hot Water Systems: Residential Survey and Feasibility Study	\$0	\$30,100	\$30,100
4034	22	University of California, Davis	Improvement in CIMIS California Statewide Potential Evapotranspiration Maps	\$0	\$400,770	\$400,770
4151	23	Water Education Foundation	Project Wet (Urban Focus)	\$0	\$406,969	\$406,969

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4058	24	San Diego, City of	Pressure Regulator Incentive Pilot Program	\$43,214	\$138,501	\$181,715
4155	25	California Urban Water Conservation Council	Empirical Analysis of Rate Impacts on Urban Water Conservation	\$147,414	\$399,704	\$547,118
4055	26	Inland Empire Utilities Agencies	Landscape Irrigation system audit and Tune Up Program	\$57,000	\$31,000	\$88,000
4051	27	Steelworkers Oldtimers Foundation	Youth, Children and Families Water Use Efficiency Educational Project	\$0	\$2,078,145	\$2,078,145
4100	28	University of California, Davis-UC Regents, Department of Land, air and Water Resources	Demonstration and Application of New Water Use Efficiency Tool for Reducing Urban Landscape Irrigation Water Use	\$0	\$915,026	\$915,026
4175	29	University of California Regents - Lawrence Berkeley National Laboratory	Environmental Benefits of Best Management Practices in Urban Water Conservation: Establishing a Baseline	\$20,000	\$300,000	\$320,000
4072	30	Western Municipal Water District	Water-Wise Zone	\$35,982	\$81,303	\$117,285
4003	31	Palmdale Water District	Pilot ET Control Program	\$13,584	\$93,983	\$107,466
<b>The following proposals with Technical Scores below 70 were not considered for funding.</b>						
4153	32	California Urban Water Agencies	Conservation Implementation Challenges and Opportunities	\$100,016	\$394,630	\$494,646
4059	33	Irrigation Training and Research Center, Cal Poly State Univ San Luis Obispo	Integration and Enhancement of WBMConserve	\$300,000	\$363,812	\$663,812
4152	34	California State University, Fresno Foundation	Development of Standardized Testing for Soil Moisture, Sensors, Climatologically, Based Controllers, and Other Equipment for High Efficiency Watering	\$0	\$206,193	\$206,193
4052	35	Corona, City of	City of Corona Landscape Learning Center	\$303,243	\$183,245	\$486,488
4026	36	Cal Poly Pomona Foundation, Inc	Interactive Learning Modules for Irrigation Water Management	\$0	\$148,877	\$148,877
4006	37	Eastern Municipal Water District	Incentives for Outdoor Conservation by Residential Customers	\$113,000	\$75,000	\$188,000
4002	38	Palmdale Water District	Demonstration Conservation Garden	\$2,476,499	\$2,332,363	\$4,677,159
4010	39	Interdisciplinary Spatial Information Systems Center, CSU Fresno	Identifying Total Urban Irrigated Landscape Areas San Joaquin Valley Satellite Remote Sensing Image Spectral Mixture Analysis	\$0	\$165,685	\$165,685
4004	40	Millbrae, City of	Water Wise Gardening CDROM	\$0	\$21,000	\$21,000
4078	41	Project Amiga	Youth and Community Environmental Career Training Program	\$0	\$700,000	\$700,000
4088	42	Friends of Deer Creek	Increasing Water Efficiency in the Sierra Nevada-A Collaborative Water Conservation Planning Project for Developing Foothill Communities and Counties	\$78,000	\$512,500	\$638,500

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4075	43	Downey, City of	Apollo Park Irrigation Renovation Project	\$294,370	\$241,367	\$535,737
4065	44	Upper San Gabriel Valley Municipal Water District	USGVMWD Landscape and Irrigation Project	\$141,350	\$137,470	\$278,820
4145	45	Oakland Releaf	Releaf To Less Water - Street Tree Irrigation Research	\$5,250	\$151,338	\$156,588
4144	46	California building Performance Contractors Association	Integrated Home Water Savings with Energy Star	\$20,000	\$568,902	\$588,902
4094	47	Water Education Foundation	Water Saver Home Website Promotion and customer Feedback Program	\$0	\$696,026	\$696,026
4066	48	Long Beach, City of	Marina Vista Coastal-Friendly Gardens	\$302,738	\$529,976	\$832,713
4107	49	East Bay Municipal Utility District	Water Education Center (WEC) and Demonstration Garden	\$3,500,000	\$500,000	\$4,000,000
4040	50	San Diego, City of	San Diego State of the Urban Forest Report	\$0	\$250,000	\$250,000
4018	51	Oxnard, city of	South Oxnard Library, Xeriscape Demonstration Project	\$104,642	\$104,642	\$209,284
4160	52	Unitarian Universalist Church of Fresno	Previous Parking Lot Demonstration Project	\$0	\$798,290	\$798,290
4137	53	California Water Awareness Campaign	Public Information and Awareness Campaign	\$150,000	\$7,006,000	\$7,156,000
4079	54	Northern California Golf Association	Improving California Golf Course Water Use Efficiency	\$207,376	\$125,008	\$332,383
4108	55	Inland Empire Utilities agencies	IEUA Water-Efficient Residential and Landscape Facility	\$684,000	\$1,000,000	\$1,684,000
4077	56	Lake Arrowhead Community Services District	Artificial Turf Technology Demonstration Project	\$0	\$138,760	\$138,760
4121	57	San Jose, City of	Large Landscape Alternatives	\$500,000	\$1,000,000	\$1,500,000
4087	58	Sustainable Silicon Valley (SSV)	SSV Water Initiative for Businesses, Residents, and Ecosystems	\$7,500	\$397,830	\$405,330
4099	59	Redding, City of	Tiger Field Demonstration Project	\$500,000	\$686,260	\$1,186,260
4053	60	Great Valley Center	Central Valley Landscape Water Education Program	\$0	\$1,585,000	\$1,585,000
4062	61	Pacific Institute in Development, Environment, and Security	Clarification of Key Concepts in Water Use Efficiency: Reducing barriers to Understanding, Quantification, and Implementation	\$0	\$108,043	\$108,043